

Maersk Group strategy and performance



Maersk Group

- Founded in 1904
- Represented in over 130 countries, employing around 90,000 people
- Market capitalisation of around USD 38bn end Q2 2015

Facilitating global containerised trade

Maersk Line carries around 14% of all seaborne containers and, together with APM Terminals and Damco, provides infrastructure for global trade

Supporting the global demand for energy

The Group is involved with production of oil and gas and other related activities including drilling, offshore, services, towage, and transportation of crude oil and products.



Ambitions

- **The Group** will create value through profitable growth and by creating winning businesses
- **The Group** seeks to improve the Return on Invested Capital by;
 - Focused and disciplined capex allocation
 - Executed portfolio optimization
 - Performance management
- **The Group** intends to share the value creation by grow dividends in nominal terms and through share buy back programs.



The Maersk Group

Revenue, NOPAT and Invested capital split



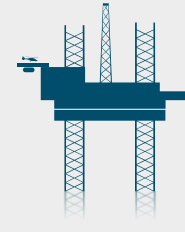
MAERSK LINE



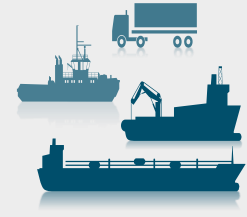
MAERSK OIL



APM TERMINALS



MAERSK DRILLING

APM SHIPPING
SERVICES

Revenue, FY2014 (%)

56%

18%

9%

4%

12%

NOPAT¹, FY2014 (%)

42%

20%

16%

9%

4%

INVESTED CAPITAL, FY2014 (%)

40%

11%








12%

15%

9%

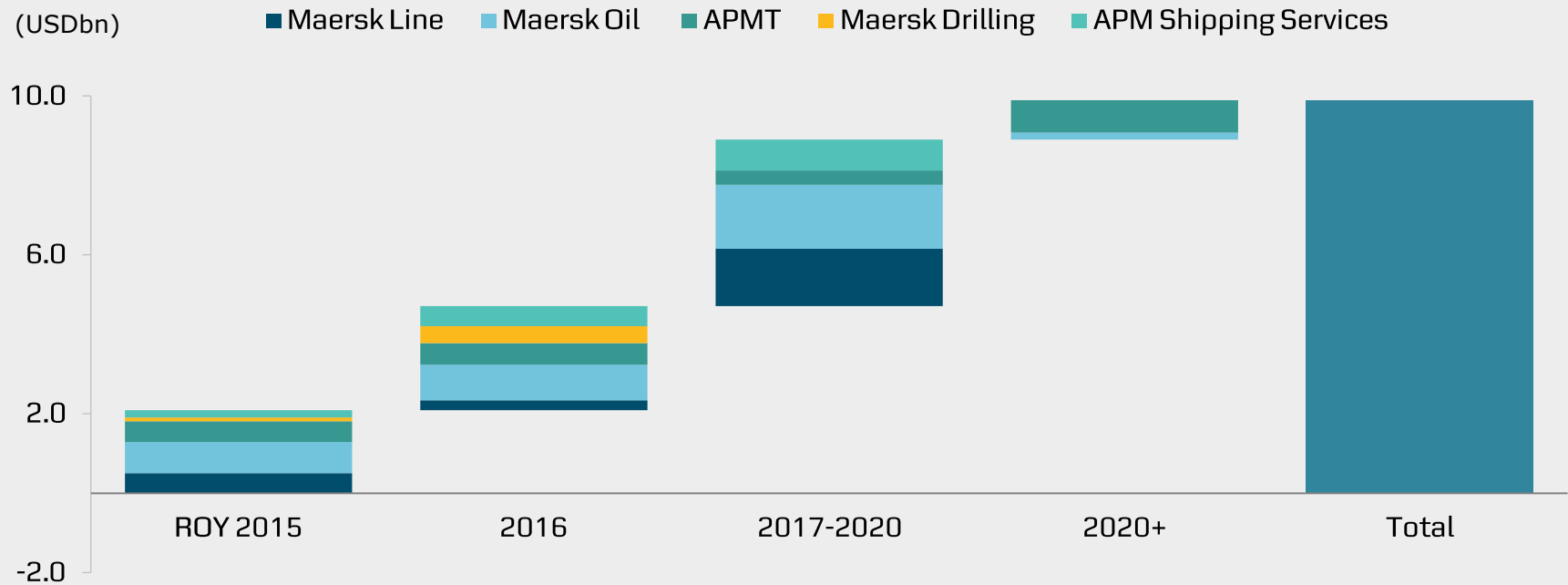
Note 1: Excluding one-offs, unallocated, eliminations and discontinued operations
Residual explained by Other businesses

Strategic focus on creating winning businesses

	Return BELOW WACC in FY 2014	Return ABOVE WACC in FY 2014
Industry Top quartile performance in FY 2014	 MAERSK DRILLING  MAERSK TANKERS BU outperform industry – but below WACC return	 MAERSK OIL Excl. Brazilian impairment  MAERSK SUPPLY SERVICE  MAERSK LINE APM TERMINALS  <i>Lifting Global Trade.</i> BU outperform industry – and above WACC return
NOT Top quartile performance in FY 2014	 BU underperform industry and below WACC return	BU underperform industry – but above WACC return

Source: Industry peer reports, Maersk Group financial reports, like-for-like with peer return calculation.
 Note: Industry 'average' and 'top-quartile' returns are weighted after business unit invested capital
 Relevant peer data for Svitser not available due to industry consolidation

Capital commitment

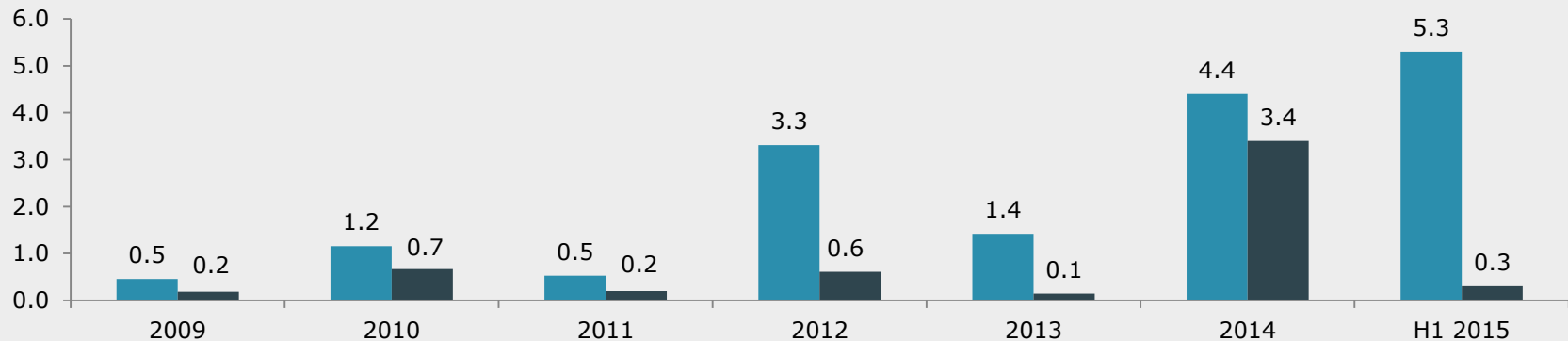


63% of all outstanding capital commitments in Q2 2015 are dedicated to growth in Maersk Oil, APM Terminals and Maersk Drilling

Active portfolio management

Cash flow from divestments has been USD 16.6bn with divestment gains of USD 5.5bn pre-tax since 2009

(USDbn)

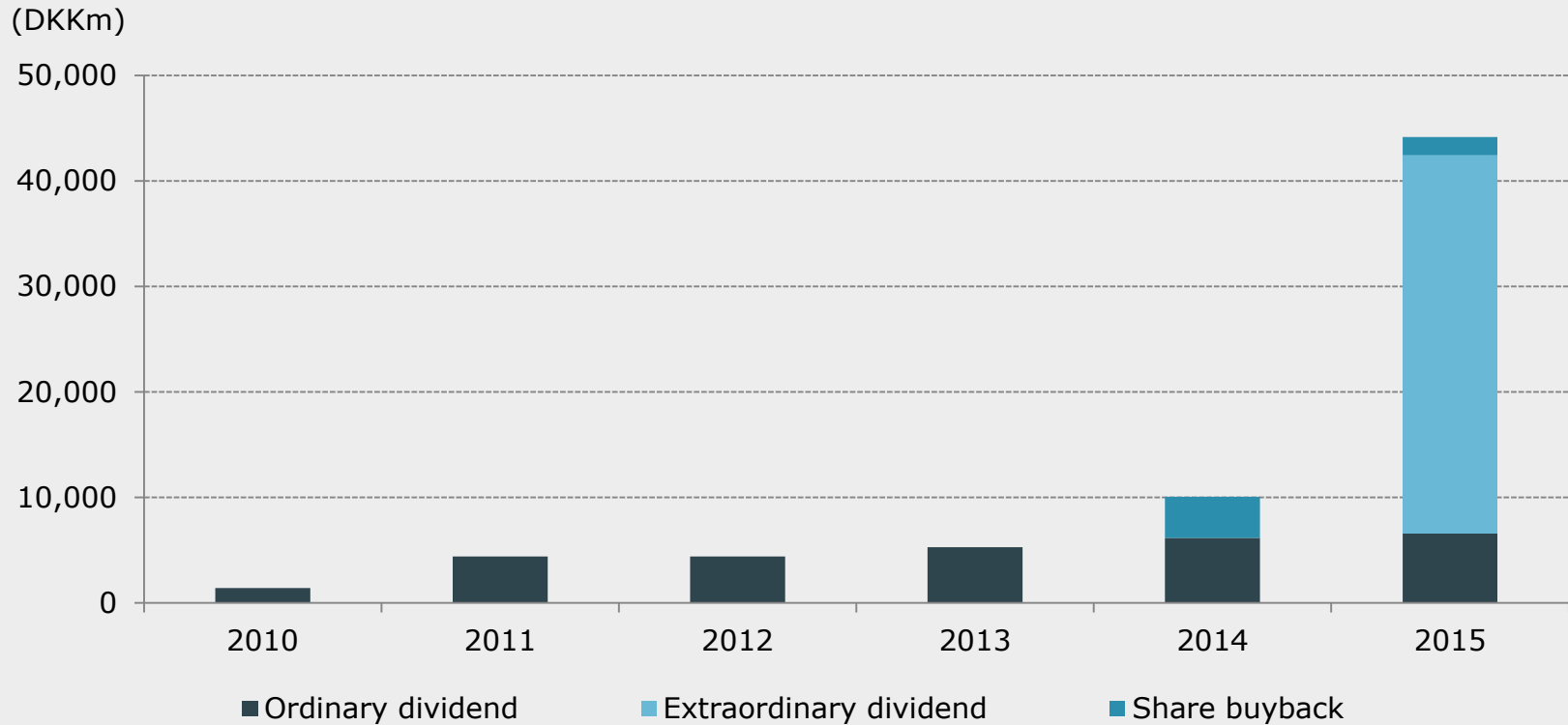


Selected
divestments

■ Cash flow from divestments ■ Divestment gains (pre-tax)

Rosti Loksa	Sigma Baltia	Netto, UK FPSO Ngujima-Yin	Maersk LNG FPSO Peregrino US Chassis Dania Trucking	DFDS stake US BTT ERS Railways VLGC's Handygas FPSO Curlew	Dansk Supermarked majority share 15 Owned VLCCs APM Terminals Virginia	Danske Bank stake
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Share value creation

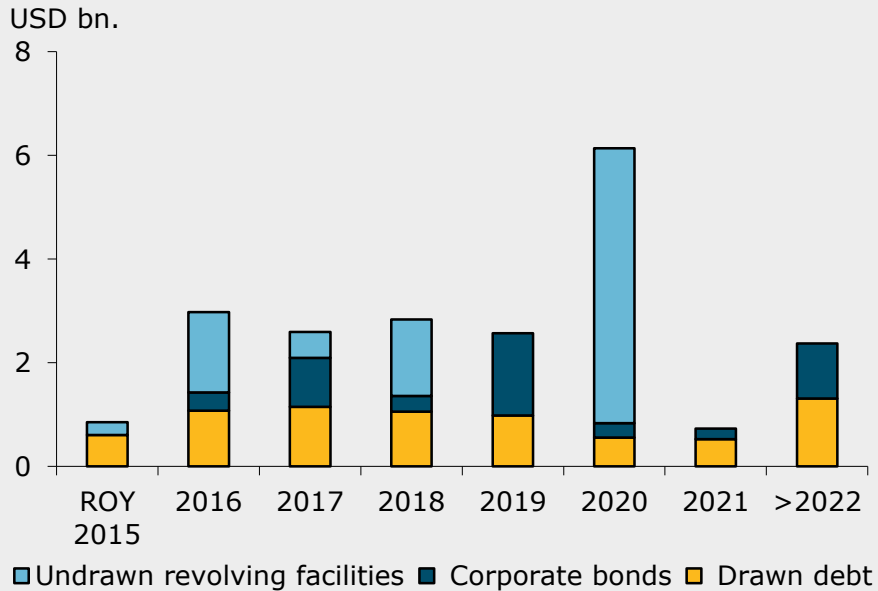


The Group intends to share the value creation by grow dividends in nominal terms and have bought back shares

Note1: Dividend, extraordinary dividend, and share buyback in the paid year

Funding in place with liquidity reserve of USD 9.4bn

Loan maturity profile at the end of Q2 2015



Funding

- BBB+/Baa1 credit ratings (both stable) from S&P and Moody's respectively
- Liquidity reserve of USD 9.4bn as of end Q2 2015*
- Average debt maturity at about four years
- Diversified funding sources - increased financial flexibility
- Corporate bond program - 40% of our Gross Debt (USD 4.7bn)
- Amortization of debt in coming 5 years is on average USD 1.7bn per year

*Defined as liquid funds and undrawn committed facilities longer than 12 months less restricted cash

Underlying profit reconciliation

USD million, Q2	Result for the period - continuing operations		Gain on sale of non-current assets, etc., net		Impairment losses, net ¹		Tax on adjustments		Underlying result	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Group	1,086	2,304	68	2,832	-80	-1,732	-1	18	1,099	1,186
Maersk Line	507	547	8	4	-	-	-	-	499	543
Maersk Oil	137	-1,397	-	-	-80	-1,735	-	23	217	315
APM Terminals	161	223	2	18	-	-	-	-6	159	211
Maersk Drilling	218	117	29	-	-	-	-	-	189	117
Maersk Supply Services	64	33	31	-	-	-	-	-	33	33
Maersk Tankers	35	-2	-4	-2	-	-	-	1	39	-1
Damco	7	-32	-	-	-	-	-	-	7	-32
Svitzer	32	32	2	2	-	3	-	-	30	27

¹ Including the Group's share of impairments, net, recorded in joint ventures and associated companies

Change in definition of “underlying result”

The “underlying result” has been specified in order to provide more clarity and transparency to our stakeholders. The “underlying result” is equal to result of continuing business excluding net impact from divestments and impairments. Comparative numbers for Q2 2014 has been restated.

Shareholders

Share fact box

Listed on NASDAQ OMX Copenhagen	MAERSK-A (voting right) MAERSK-B (no voting right)
Market Capitalisation, end of Q2 2015	USD 38bn
No of shares, end of Q2 2015	21.5m

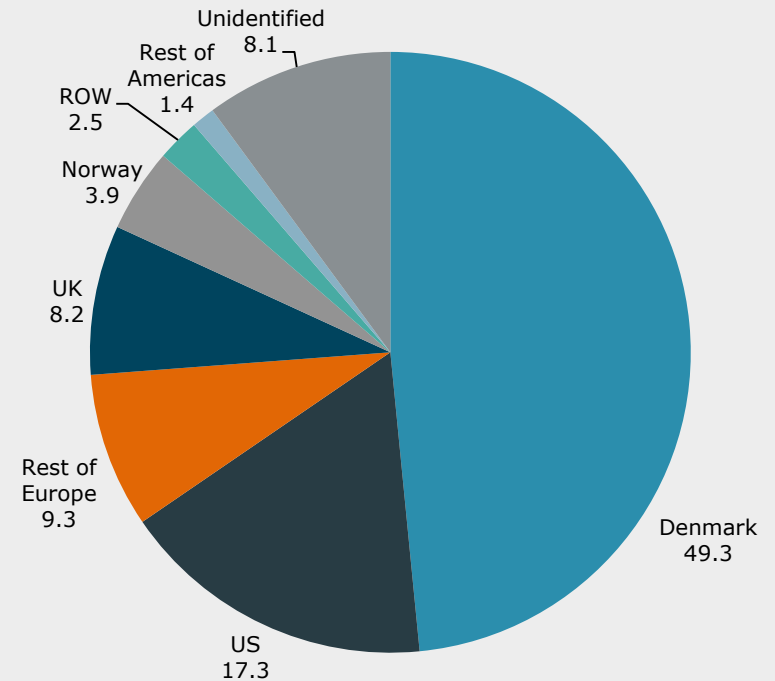
Major Shareholders

Share Capital

Votes

A. P Møller Holding A/S, Copenhagen, Denmark	41.51%	51.23%
A.P. Møller og Hustru Chastine Mc-Kinney Møllers Familiefond, Copenhagen, Denmark	8.54%	12.94%
Den A.P. Møllerske Støttefond, Copenhagen, Denmark	3.00%	5.91%

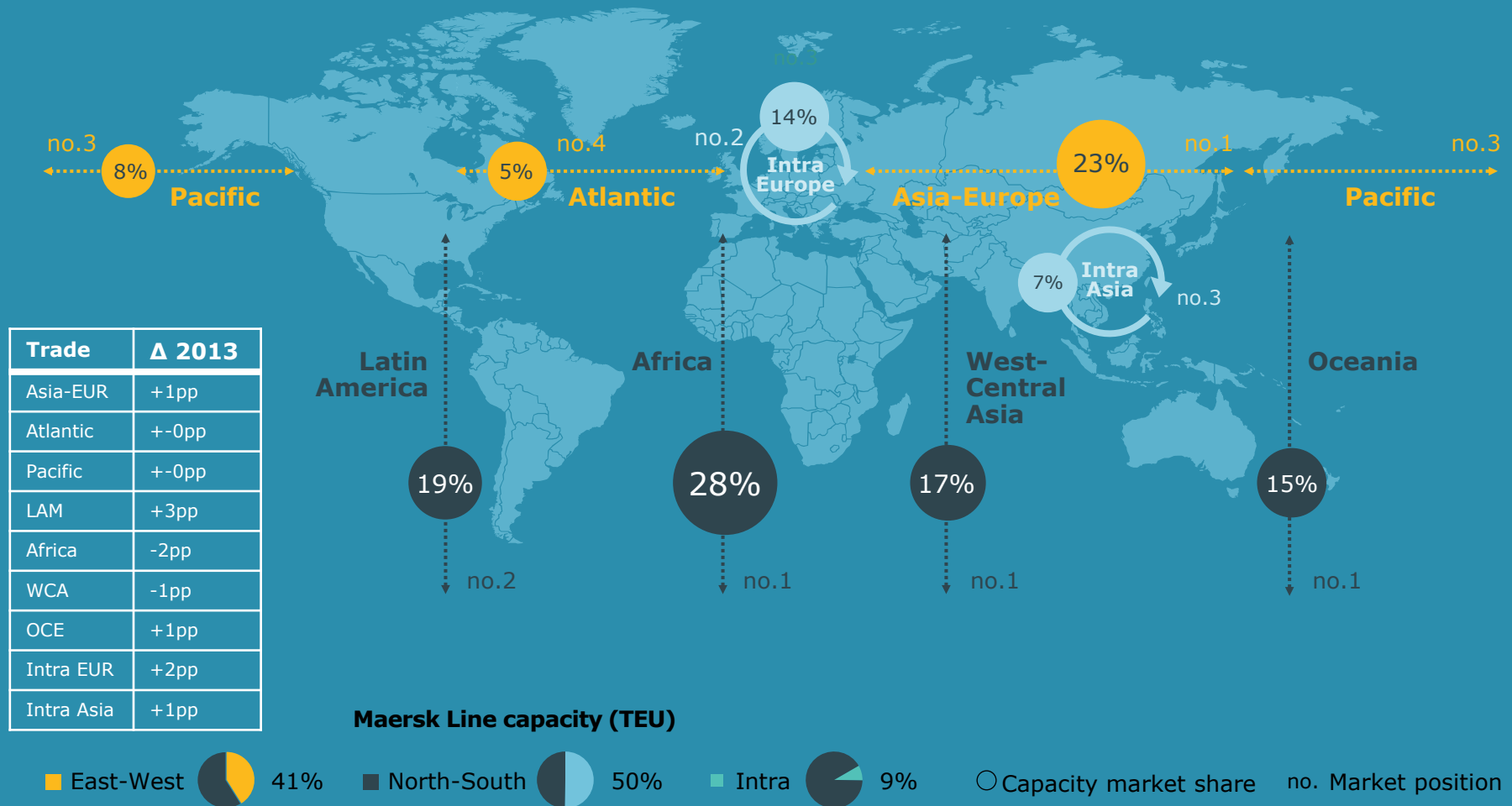
Distribution of Free Float, June-2015 (Percentage)



Source: CMi2i

Maersk Line

Capacity market share by trade

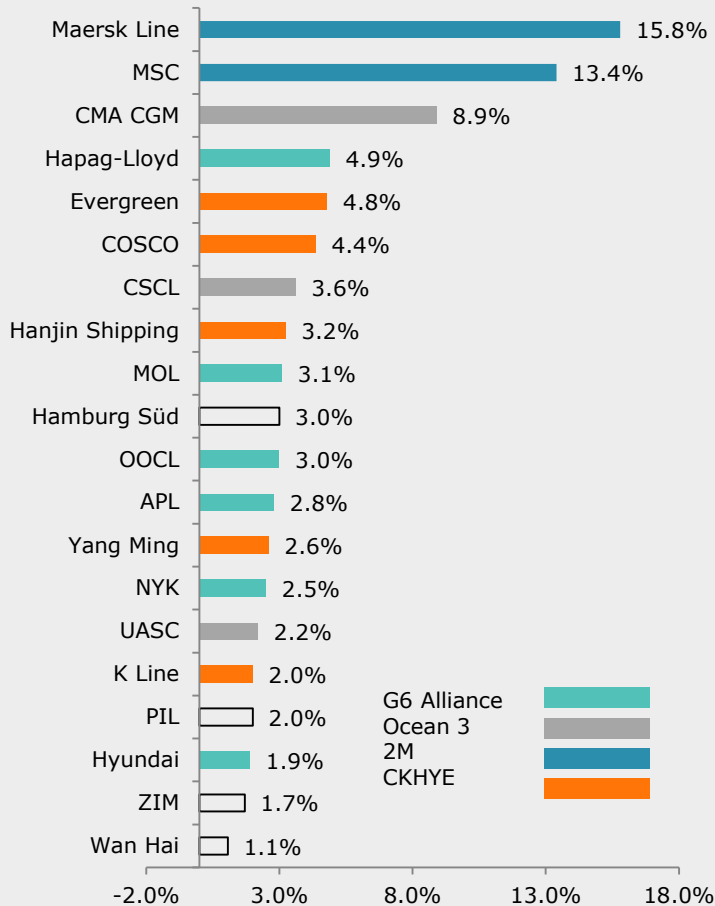


Note: West-Central Asia is defined as import and export to and from Middle East and India
 Source: Alphaliner as of 2014 FY (end period), Maersk Line

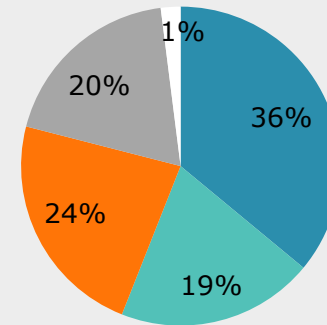
Industry is fragmented...

but East-West trades now consolidated in 4 key alliances

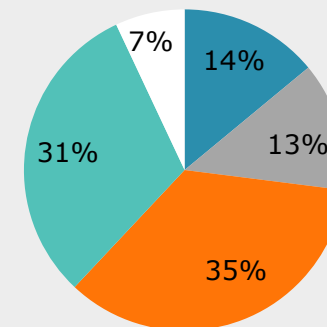
Capacity market share (%)



Far East – Europe (capacity share by Alliance)



Far East – North America (capacity share by Alliance)

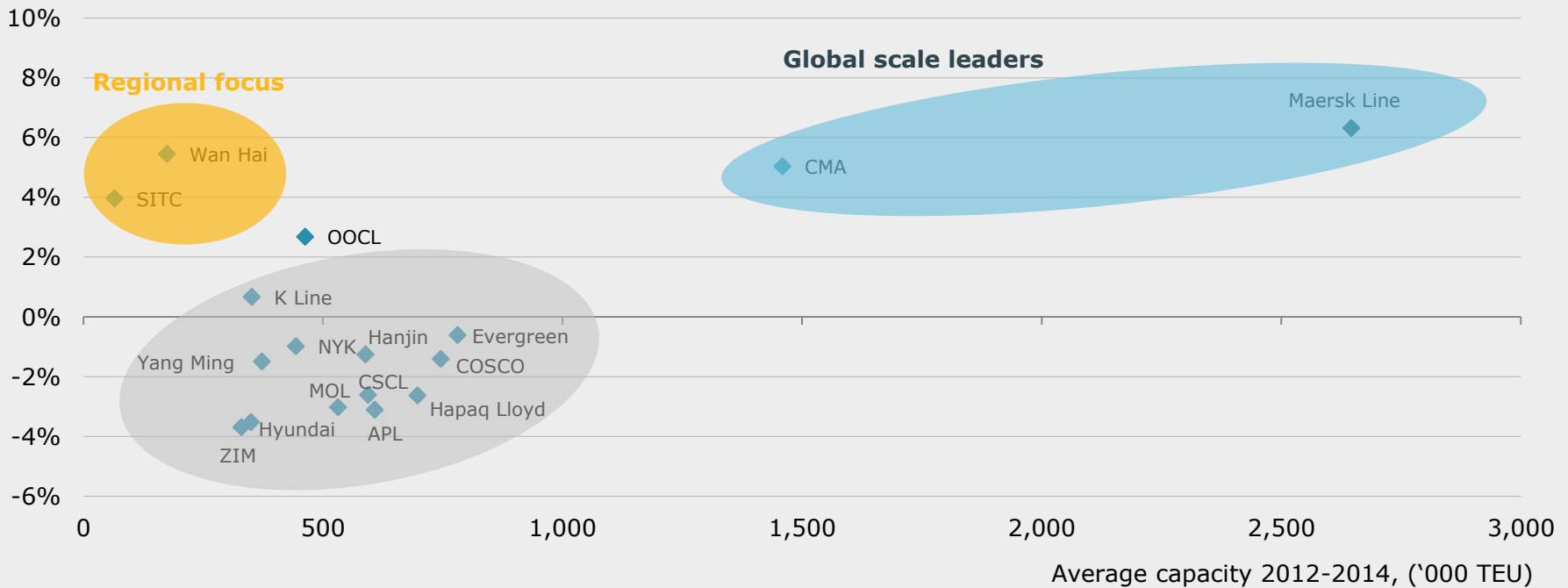


■ 2M ■ Ocean 3 ■ CKYHE ■ G6 ■ Others

Source: Alphaliner, 1 July 2015

Economy of scale is a driver of liner profitability

Average EBIT-margin 2012-2014, (%)



Note1: EBIT-margin excludes gains/losses, restructuring costs, share of profit/loss from JV

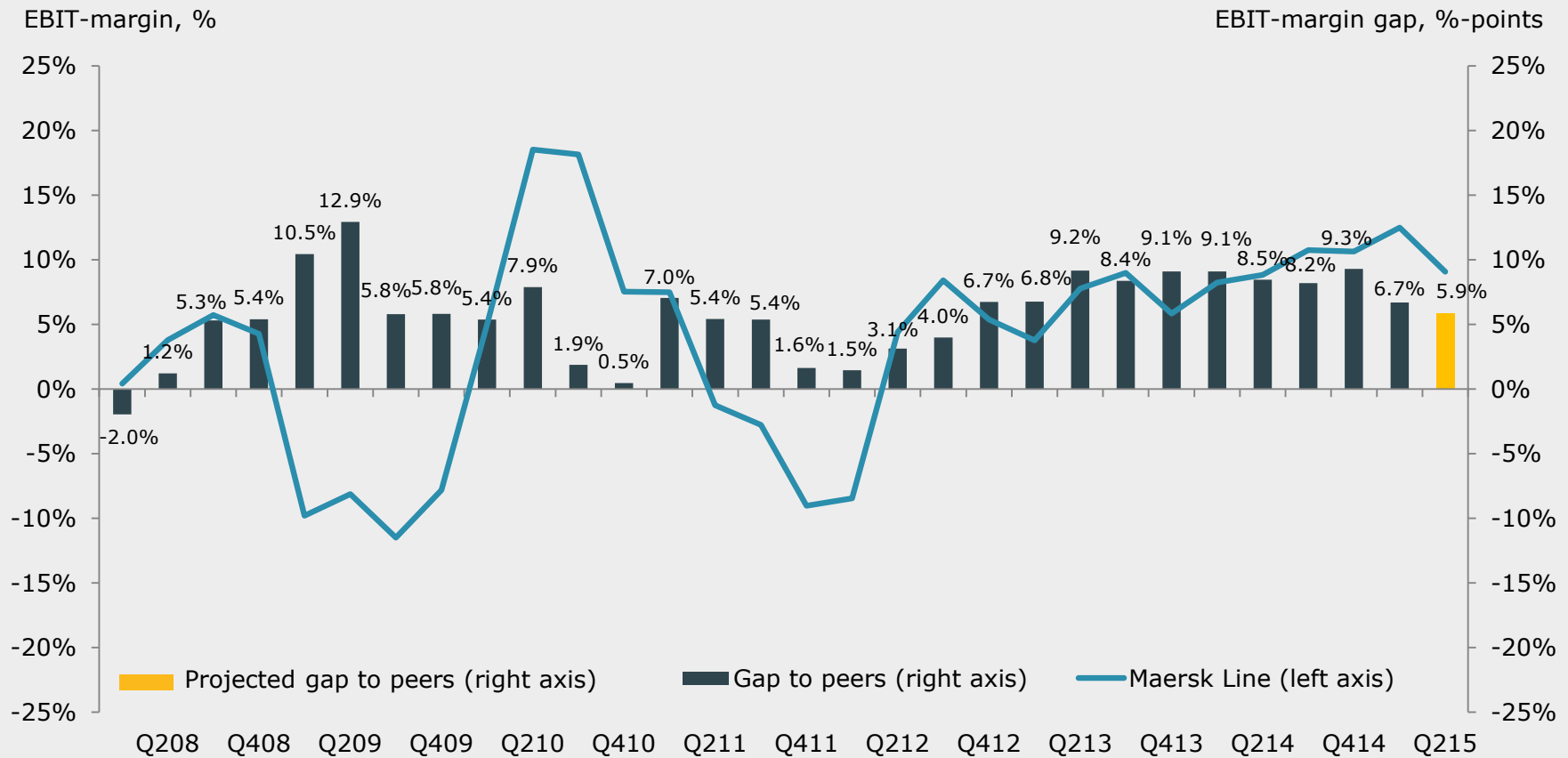
Note2: MSC and Hamburg Süd EBIT margin are unknown, UASC's FY14 financials are not available

Note3: FY2012-2014 average numbers

Note4: Hapag Lloyd's FY14 EBIT margin includes 1 month of CSAV data as the integration was completed in Dec 2014. Capacity includes CSAV's capacity.

Source: Company Reports, Alphaliner

Maersk Line EBIT-margin gap to peers



Note 1: Q108 to Q414 peer group includes CMA CGM, Hapag-Lloyd, APL, Hanjin, Hyundai MM, Zim, NYK, MOL, K Line, CSAV, CSCL, COSCO and OOCL. Averages are TEU-weighted. Starting Q115 CSAV is excluded from peer group as it is merged with Hapag Lloyd.

Note 2: Reported EBIT-margins are adjusted for depreciation differences, restructuring cost, gain/loss from asset sales and result from associated companies. For peers that disclose results half yearly only, quarterly EBIT-margin is estimated using half year gap to ML.

Note 3: Projected gap to peers is based on 40% disclosed results and 60% projected

Source: Internal reports, competitor financial reports

Maersk Line has a vast toolbox for cost cutting



Network
rationalisation



Speed equalisation
& Slow steaming



Improve
utilisation



Container
efficiency



Maersk Line-
MSV



Improve
procurement



Inland
optimisation



Deployment of
larger vessels



Retrofits

Source: Maersk Line

Maersk Line-MSC VSA implemented in January 2015

Will provide cost savings through...



INCREASED AVERAGE VESSEL SIZE

- Lower East-West network cost



BETTER EEE DEPLOYMENT

- Not adding significant capacity to the market
- Improved utilisation



LOWER CO₂ EMISSIONS

- Shorter strings used for bunker savings
- Lower speed

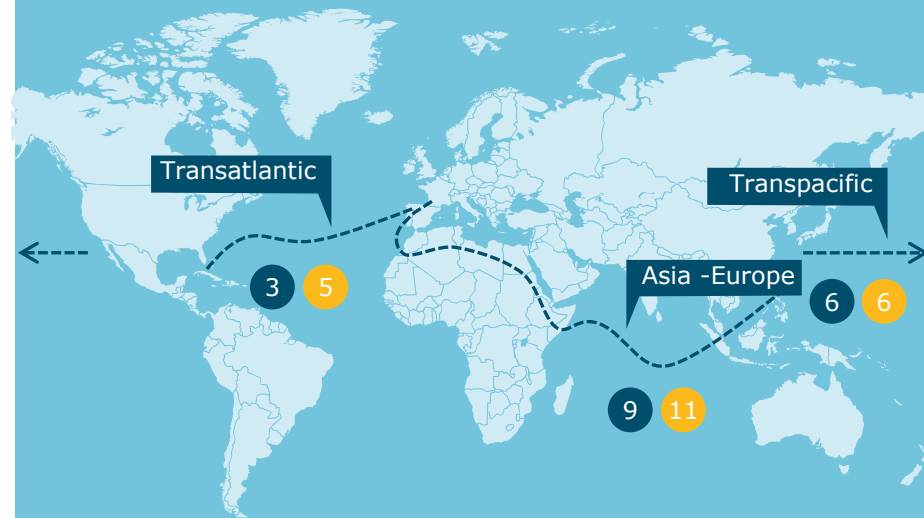
➤ **Annual benefit estimated at USD 350m, even in lower bunker price scenario**

Note: Annual benefit estimation based on 2015 network with and without Maersk Line-MSC VSA

...and a better product

- Expanding the network with more strings on the Asia – Europe and Transatlantic trades
- Ability to maintain high number of weekly sailings – deploying EEEs alone would reduce weekly sailings at current capacity
- More direct port-to-port pairs: 1,126 vs. 788
- More ports called: 76

› An improved product offering without increasing capacity



East-West strings in network

- 18 Current Maersk Line strings (incl. existing VSAs)
- 22 Maersk Line-MSV VSA* strings

Number of port calls and port pairs are subject to change

The logic of Vessel Sharing Agreements



Servicing a trade

CARRIERS FACING TOUGH MARKET REQUIREMENTS

- 2 carriers operate on same trade
- Each ships 10,000 TEU per week
- Low cost (scale) and frequent sailings (more vessels) are the two main parameters for customers

Stand alone

TRADE-OFF BETWEEN PRODUCT AND COST

- Both carriers face same tradeoff
- 1 weekly sailing of 10,000 TEU – low cost but bad product
- 2 weekly sailings of 5,000 TEU – good product but high costs

Vessel Sharing Agreement

ENABLING GOOD PRODUCT AT LOW COST

- 2 weekly sailings - 10,000 TEU
- Each carrier fills half vessel 2 times per week
- Still independent sales and pricing
- Guidelines for sharing costs

Sustainable business practices

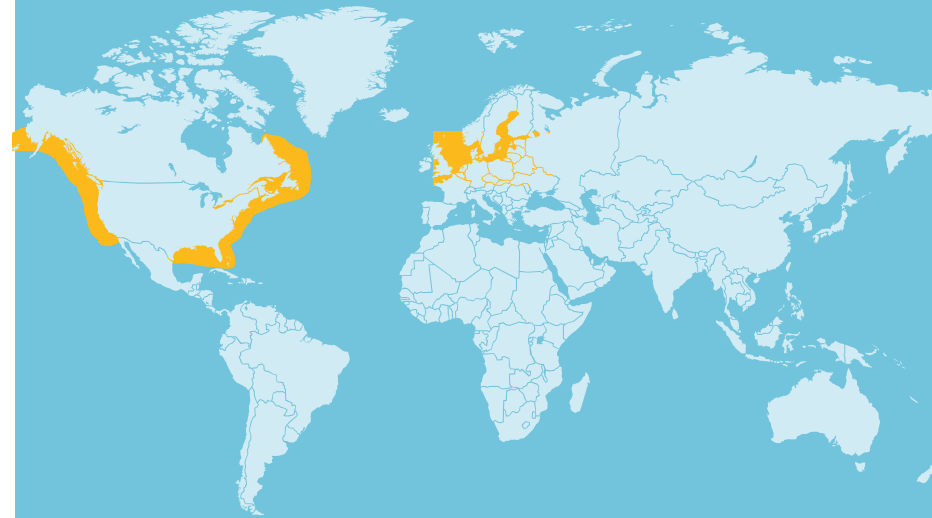
Investments to meet regulatory changes

Regulation will raise bunker cost

- Stricter regulation for Sulphur Emission Control Areas (ECA) per 1 January 2015
- Lower sulphur fuel is more expensive and will increase bunker cost by an estimated USD 200m p.a.
- Maersk Line has introduced a tariff to customers to recoup increased costs
- Future vessel investments will consider options that reduce sulphur emissions

Source: Maersk Line, IMO

ECA affects North America and North Europe related trades



■ Sulphur Emission Control Areas (ECA)

Vessel, bunker and terminal represent the largest components of our cost base

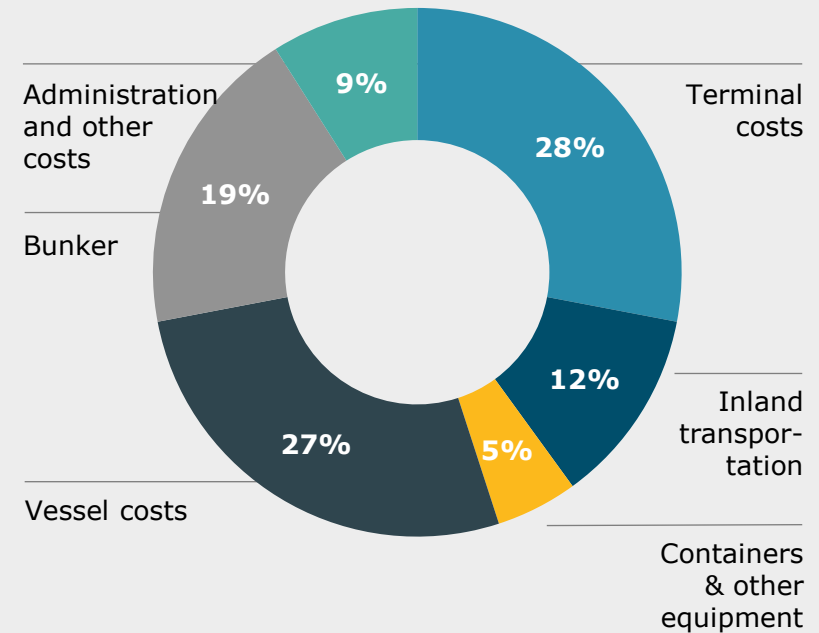
Cost base, FY 2014

USD 24.4bn

FY 2014 cost base

2,584 USD/FFE

FY 2014 unit cost



Note: Terminal costs: costs related to terminal operation such as moving the containers (mainly load/discharge of containers), container storage at terminal, stuffing (loading) and stripping (unloading) of container content, power for reefer units, etc. Inland transportation: costs related to transport of containers inland both by rail and truck. Containers and other equipment: costs related to repair and maintenance, third party lease cost and depreciation of owned containers. Vessel costs: costs related to port and canal fees (Suez and Panama), running costs and crewing of owned vessels, depreciation of owned vessels, time charter of leased vessels, cost of slot (capacity) purchases and vessel sharing agreements (VSA) with partners. Bunkers: costs related to fuel consumption. Administration and other costs: cost related to own and third party agents in countries, liner operation centers, vessel owning companies, onshore crew and ship management, service centers and headquarters. Administration cost types such as staff, office, travel, training, consultancy, IT, legal and audit, etc. Other costs covering currency cash flow hedge, cargo and commercial claims and bad debt provision.

Source: Maersk Line

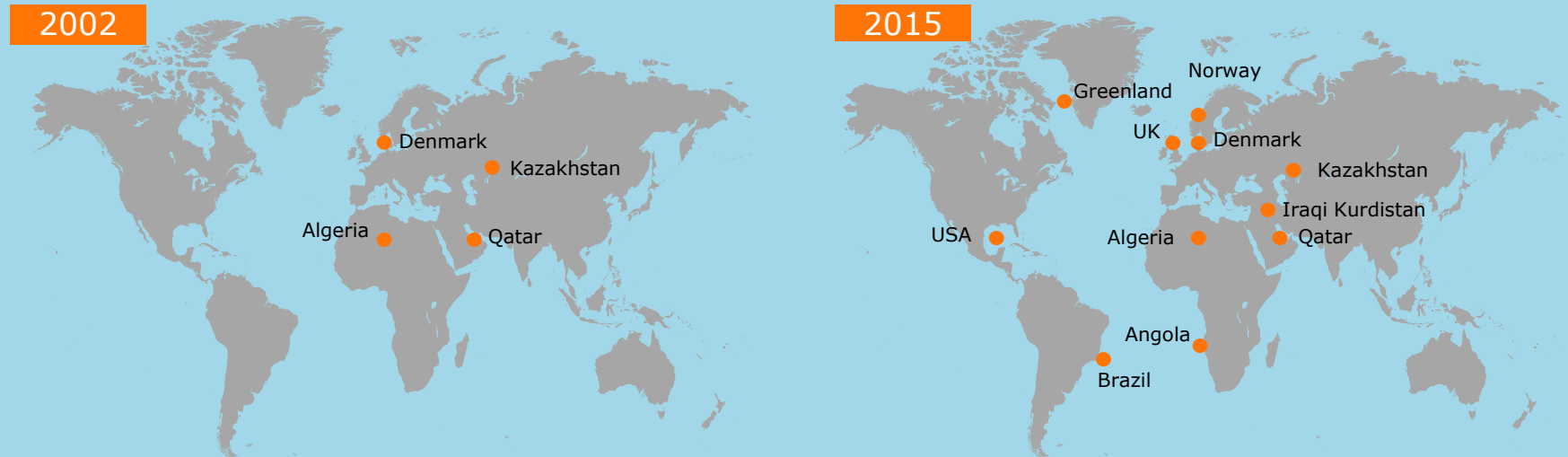
Maersk Oil – from local to global player

Expansion of geographical focus 2002 - 2015

The value chain



Expansion of geographical focus

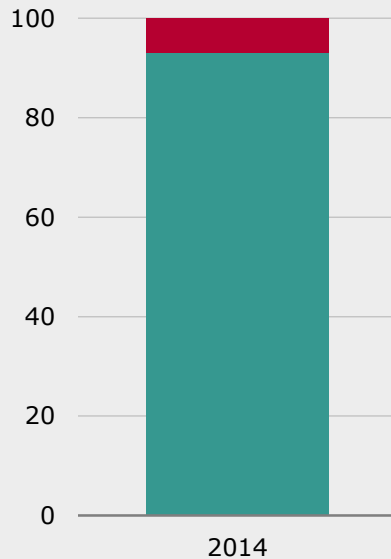


*Enhanced Oil Recovery

Maersk Oil Entitlement Production, 2014

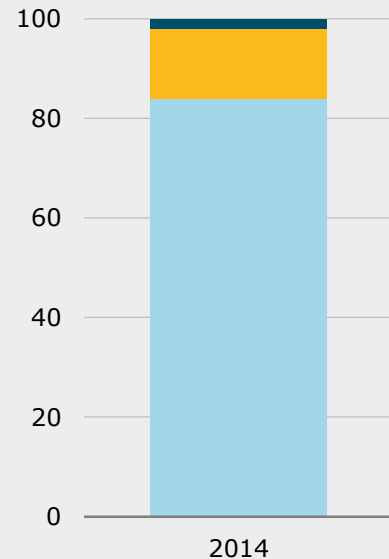
Hydrocarbon type
(%)

Oil
Gas



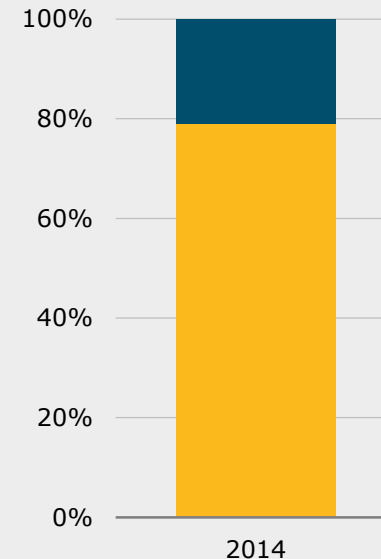
Location
(%)

Shallow water
Onshore Deepwater



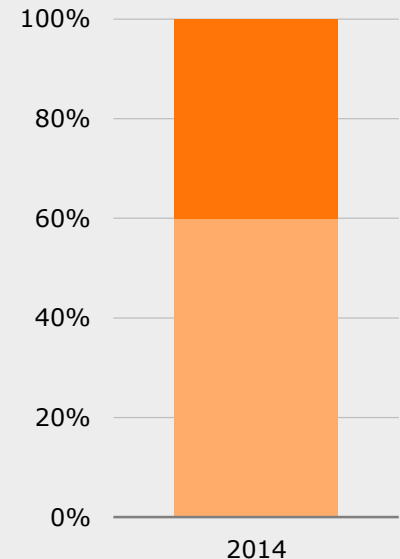
Operatorship
(%)

Operated
Operated by others



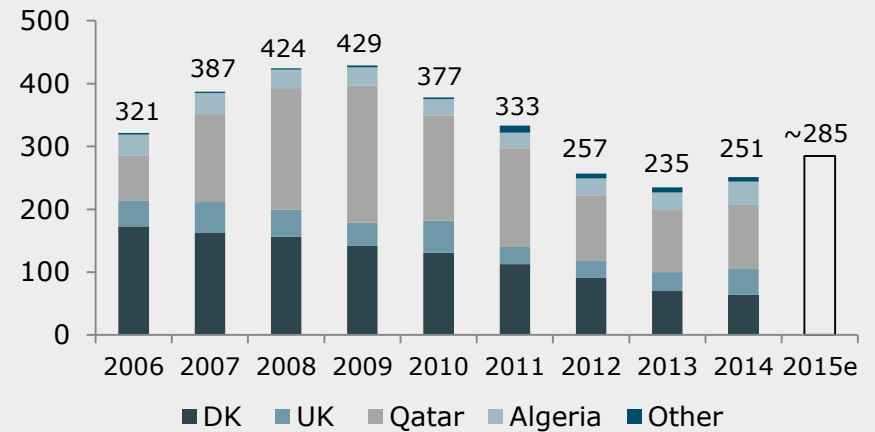
OECD/non-OECD
(%)

OECD
Non-OECD

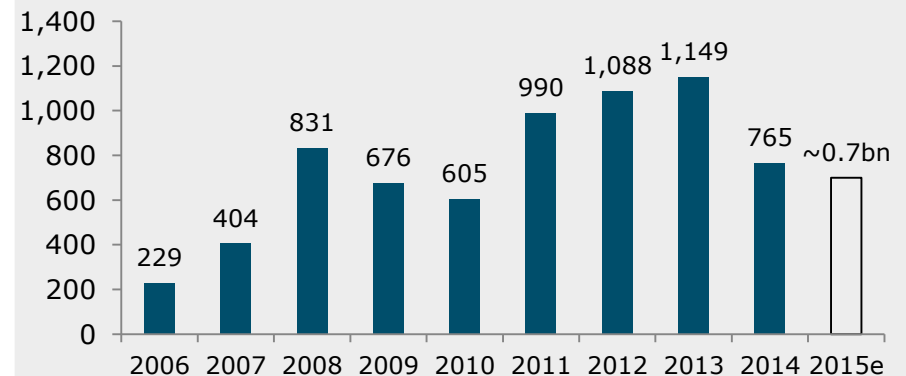


Maersk Oil's share of Production and Exploration Costs

Maersk Oil's share of production ('000 boepd)

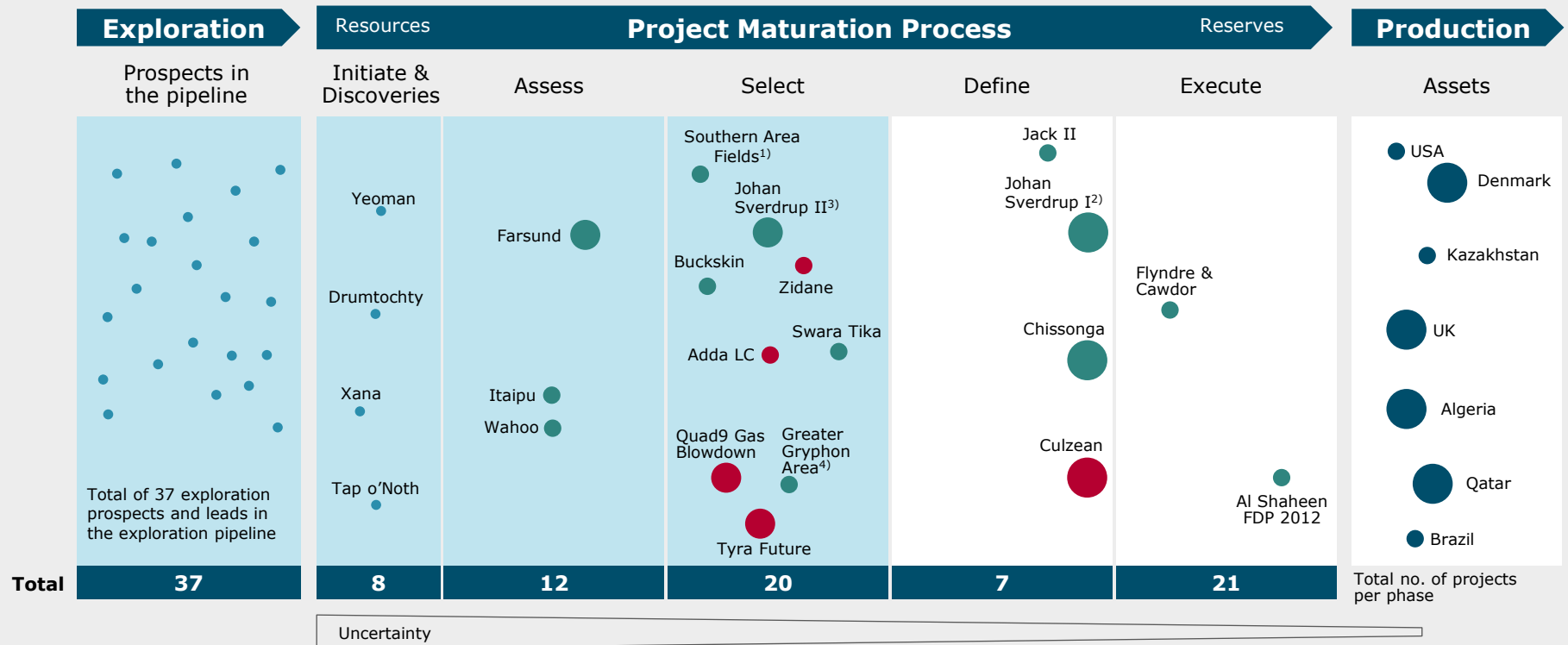


Maersk Oil's exploration costs* (USDm)

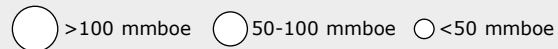


*All exploration costs are expensed directly unless the project has been declared commercial

Maersk Oil's portfolio (Q2 2015)



Bubble size indicates estimate of net resources:



Colour indicates resource type:



- 1) Southern Area Fields cover Dan Area Redevelopment and Greater Halfdan FDP projects (Denmark).
- 2) The Plan for Johan Sverdrup (Norway) Development and Operation (PDO) was submitted in Q1 2015 and final sanctioning by authorities is expected in Q3, pending approval by all partners of the revised equity split from the authorities.
- 3) Phase 2 of the Johan Sverdrup development (Norway) is expected to commence production in 2022.
- 4) Development of oil resources in the Greater Gryphon Area before initiating the Gas Blowdown project in the area (UK).

Maersk Oil's Key Projects

Sanctioned development projects

Project	First Production	Working Interest	Net Capex (USD Billion)	Plateau Production (Entitlement, boepd)
Al Shaheen FDP2012 (Qatar)	2013	100%	1.5	100,000 ¹
Jack I (USA)	2014	25%	0.7	8,000
Tyra SE (Denmark)	2015	31%	0.3	4,000
Flyndre & Cawdor (UK/Norway)	2017	73.7% & 60.6%	~0.5	8,000

Major discoveries under evaluation (Pre-Sanctioned Projects²)

Project	First Production Estimate	Working Interest	Net Capex Estimate (USD Billion)	Plateau Production Estimate (Entitlement, boepd)
Chissonga (Angola)	TBD	65%	TBD	TBD
Johan Sverdrup (Norway)	Late 2019	8,44% ³	1.8 ³	29,000 ³
Culzean (UK)	2019	49.99%	~3.0	30-45,000
Buckskin (USA)	2019	20%	TBD	TBD

1 FDP2012 is ramping-up and aims at optimising recovery and maintaining a stable production plateau around 300,000 boepd; Maersk Oil's approximate production share is 100,000 boepd dependent on the oil price

2 Significant uncertainties about time frames, net capex estimates and production forecast

3 A plan for development and operation (PDO) for the Johan Sverdrup field offshore Norway was submitted in Q1 2015 and final sanctioning by authorities is expected in Q3, pending approval by all partners of the revised equity split from the authorities, which increased Maersk Oil's share from 8.12% to 8.44%. Capex and production estimates are for Phase 1 only

First oil produced – Production ramp up



Golden Eagle, United Kingdom

- Operated by Nexen (36.54%)
- Co-venturers are Maersk Oil (31.56%), Suncor Energy (26.69%) and Edinburgh Oil & Gas (5.21%)
- Net plateau production is estimated at 20,000 boepd
- Net Capex USD 1.1 billion
- First oil in Q4 2014



Jack, USA

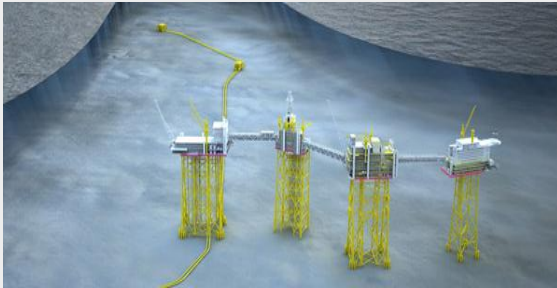
- Operated by Chevron (50%)
- Co-venturers are Maersk Oil (25%) and Statoil (25%)
- Net plateau production is estimated at 8,000 boepd
- Net Capex USD 0.7 billion
- First oil in Q4 2014



Tyra Southeast, Denmark

- Operated by Maersk Oil (31.2%)
- Co-venturers are Shell (36.8%), Nordsoefonden (20%) and Chevron (12%)
- Net plateau production is estimated at 4,000 boepd
- Net Capex USD 0.3 billion
- First oil in Q1 2015

Major Projects in Define



Johan Sverdrup, Norway

- Operated by Statoil
- Preliminary resource allocation¹⁾: Statoil (40.0267%), Lundin (22.6%), Petoro (17.36%), Det norske (11.5733%) and Maersk Oil (8.44%)
- Net plateau production for phase 1 is estimated at 29,000 boepd
- Net Capex: ~USD 1.8 billion
- Develop plan submitted to authorities in Q1 2015

1) Final sanctioning by authorities is expected in Q3, pending approval by all partners of the revised equity split from the authorities.



Chissonga, Angola

- Operated by Maersk Oil (65%)
- Co-venturers are Sonangol P&P (20%) and Odebrecht (15%)
- Project is challenged due to the low oil price and negotiations with authorities, partners and contractors are ongoing

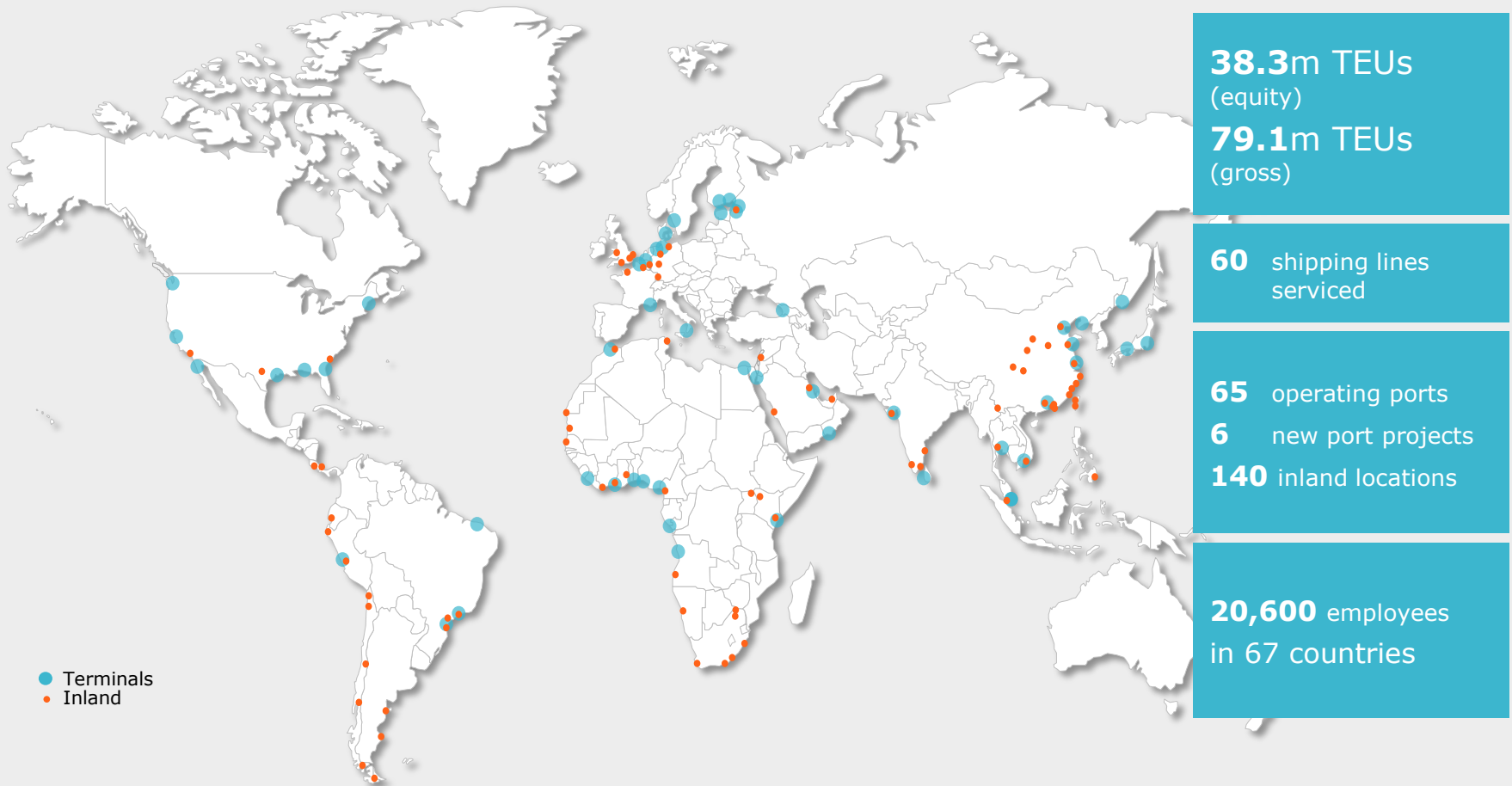


Culzean, United Kingdom

- Operated by Maersk Oil (49.99%)
- Co-venturers are JP Nippon (34.01%) and BP (16%)
- Net plateau production is estimated at 30-45,000 boepd
- Net Capex ~USD 3.0 billion
- Approved by partners and sanctioning by authorities is expected in the second half of 2015

APM Terminals – At a glance

An independent, global ports developer and operator

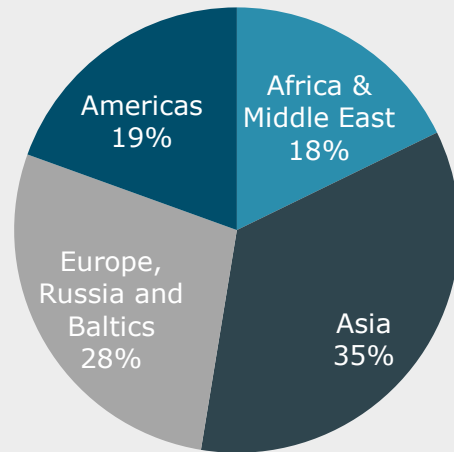


Note: Volume figures are full year 2014

Diversified Global Portfolio

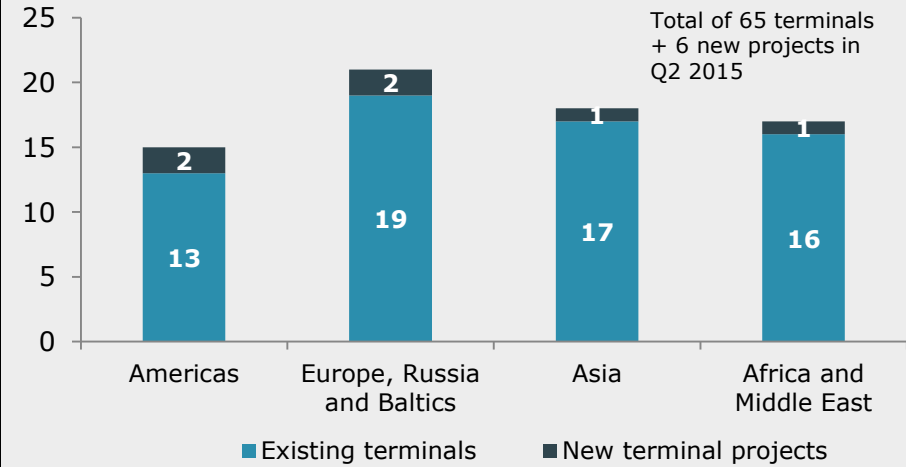
Container throughput by geographical region (equity weighted crane lifts, %)

Total throughput of 9.2m TEU in Q2 2015

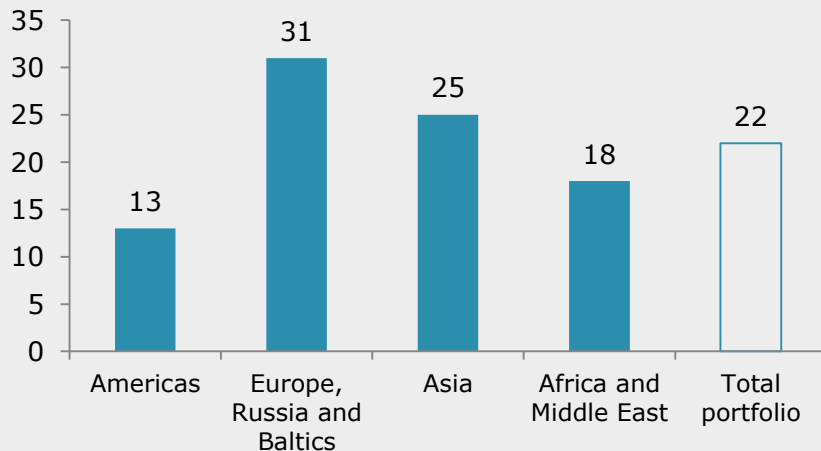


Geographical split of terminals (number of terminals)

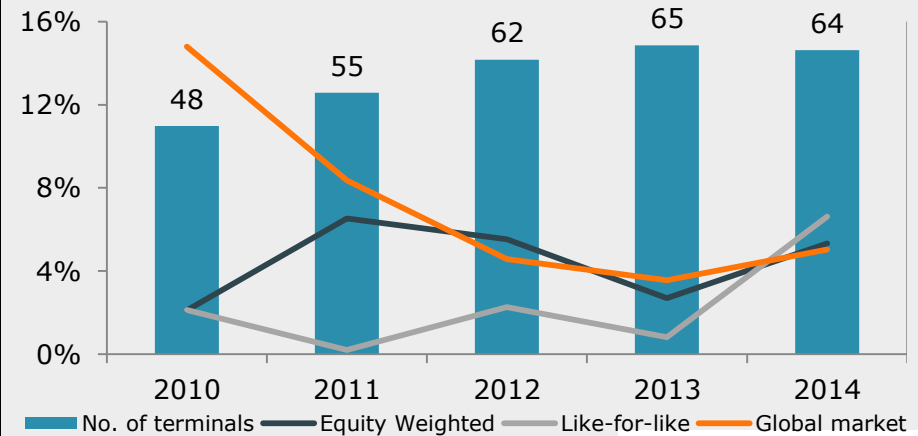
Total of 65 terminals + 6 new projects in Q2 2015



Average remaining concession length in years



Port Volume growth development (%)



Note: Like for like volumes exclude divestments and acquisitions

APM Terminals – New terminal developments

Project	Opening	Details	Investment
Lázaro Cárdenas, Mexico (TEC2)	2016	<ul style="list-style-type: none"> Signed 32-year concession for design, construction and operation of new deep-water terminal Will add 1.2 million TEUs of annual throughput capacity and projected to become fully operational in H1 2016 	USD 0.9bn
Ningbo, China (Meishan Container Terminal Berths 3, 4, and 5)	2015	<ul style="list-style-type: none"> Major gateway port in Eastern China and Zhejiang Province. 6th largest and fastest growing, deep-water container port in the world 67%/33% (Ningbo Port Group/APM Terminals) share to jointly invest and operate 	n/a
Izmir, Turkey (Aegean Gateway Terminal)	2016	<ul style="list-style-type: none"> Agreement with Petkim to operate a new 1.5 million TEU deep-water container and general cargo terminal 	USD 0.4bn
Moin, Costa Rica (Moin Container Terminal)	2018	<ul style="list-style-type: none"> 33-year concession for the design, construction and operation of new deep-water terminal. Upon the completion, the terminal will have an area of 80 hectares, serving as a shipping hub for the Caribbean and Central America 	USD 1.0bn
Savona-Vado, Italy (Vado-Ligure)	2017	<ul style="list-style-type: none"> 50-year concession for the design, construction, operation and maintenance of a new deep-sea gateway terminal 	USD 0.4bn
Abidjan, Ivory Coast	2018	<ul style="list-style-type: none"> Terminal will be the second in one of the busiest container ports in West Africa New facility will be able to accommodate vessels of up to 8,000 TEU in size (existing facility 0.75 million TEU) 	USD 0.6bn
Tema, Ghana	TBD	<ul style="list-style-type: none"> Joint venture with existing partner Bolloré (35%) and the Ghana Ports & Harbours Authority (30%) Will add 3.5 million TEUs of annual throughput capacity Greenfield project located outside the present facility that includes an upgrade to the adjacent road network 	USD 1.5bn

Project example

– Greenfield terminal development

- Tema, Ghana
- Investment of USD 1.5bn
- Throughput capacity 3.5m TEU
- New port outside present facility and upgrade to adjacent road network



Taking lead in port productivity

- As vessel size and container volumes grow, increased terminal productivity is essential
- 12 facilities of the APM Terminals Global Terminal network named among global and regional productivity leaders*
- APM Terminals Yokohama – world's most productive terminal with 186 crane moves per hour (MPH)
- APM Terminals Rotterdam tied for overall European productivity leader (101 MPH)
- APM Terminals Los Angeles ranked overall first in North America's region (92 MPH)
- APM Terminals network associated with 6 out of 10 most productive terminals in Asia

*JOC Group 2014 Productivity Study covering 483 terminals and 771 ports the JOC evaluates, allowing for basic apples-to-apples comparison globally

New terminal development

APM Terminals Maasvlakte II, Rotterdam, the Netherlands

- Construction completed and operations commenced, currently volumes are ramping-up
- Designed to be the world's safest and most technologically advanced automated container handling facility
- First terminal in the world with zero emissions for terminal handling equipment
- Winner of Containerisation International innovation award for 2015



Maersk Drilling – Rig fleet overview

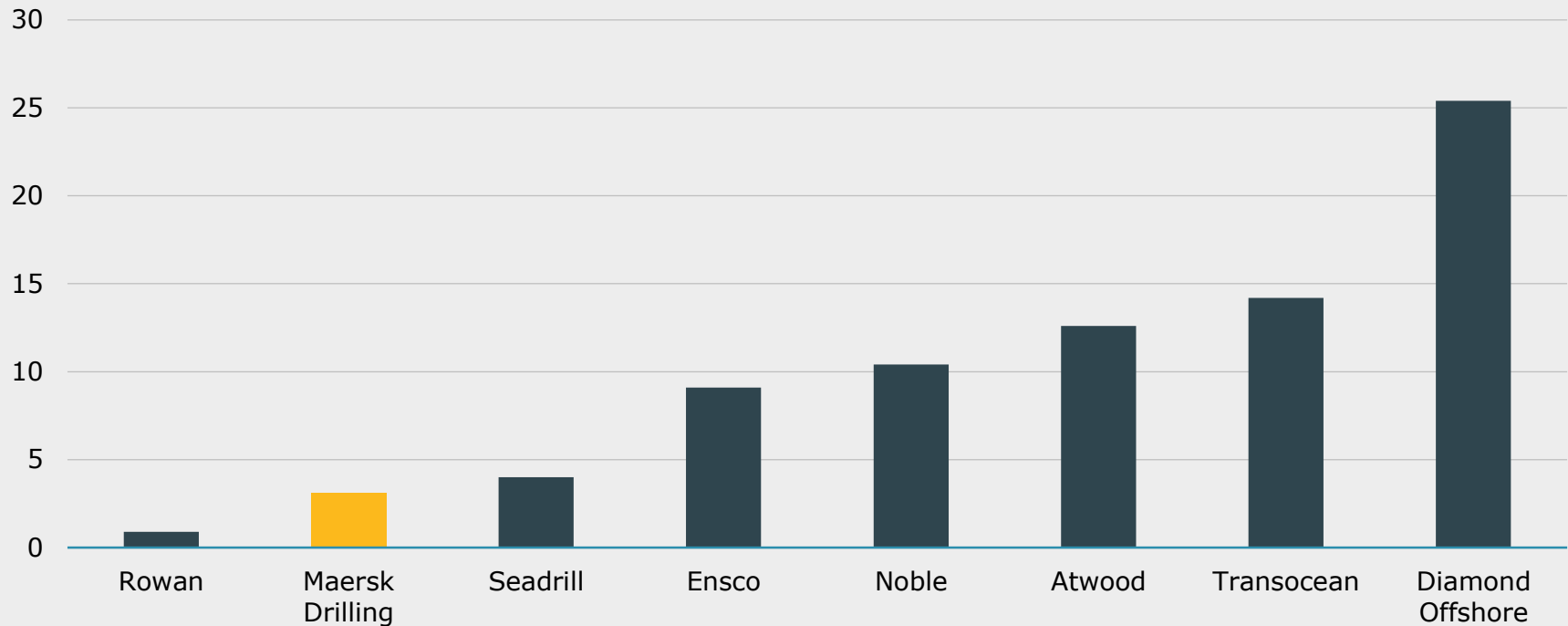


Note: As per end Q2

* Maersk Drilling decommissioned the Maersk Endurer rig in July 2015

Maersk Drilling has one of the most modern fleets in the competitive landscape

Deepwater fleet average age, years

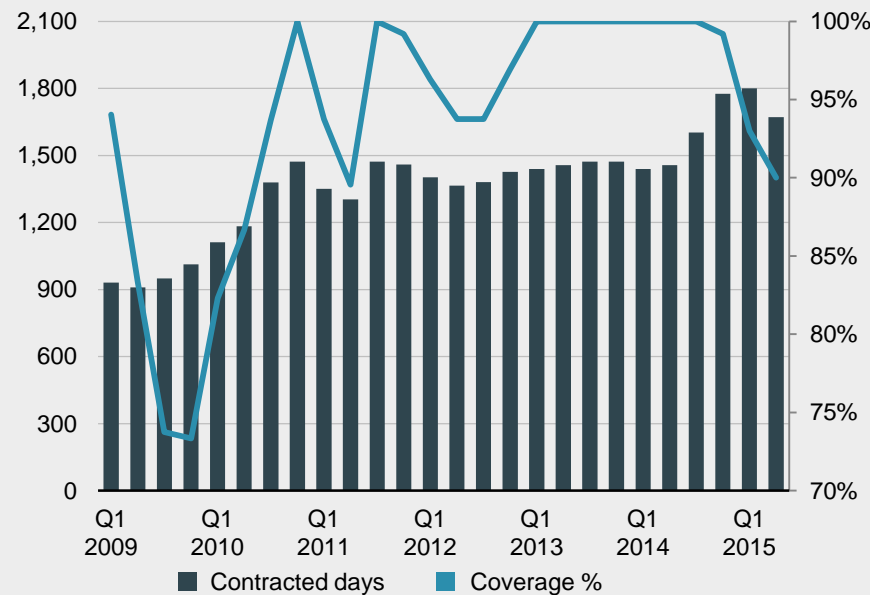


Note: Deepwater rigs can drill in water depths >5,000ft

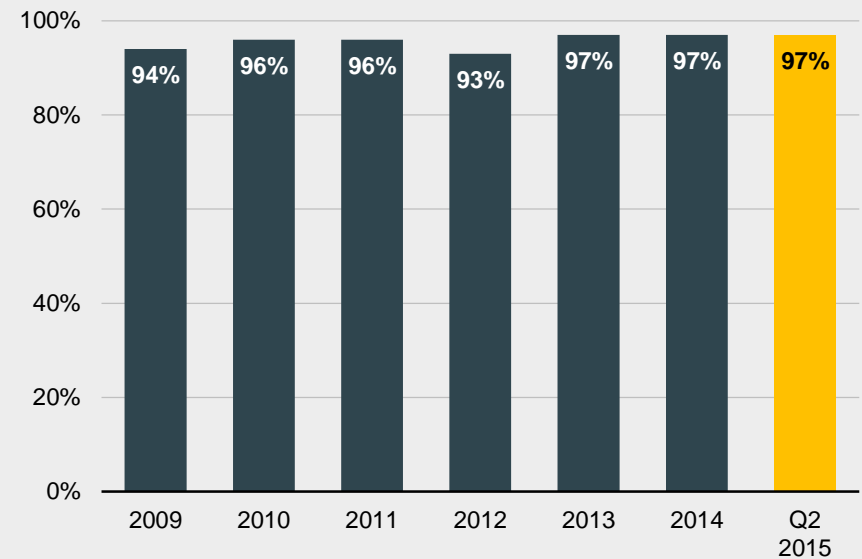
Source: IHS-Petrodata, Maersk Drilling

Utilisation adversely impacted by three idle rigs but continued strong operational uptime

Contracted days (left) and coverage % (right)



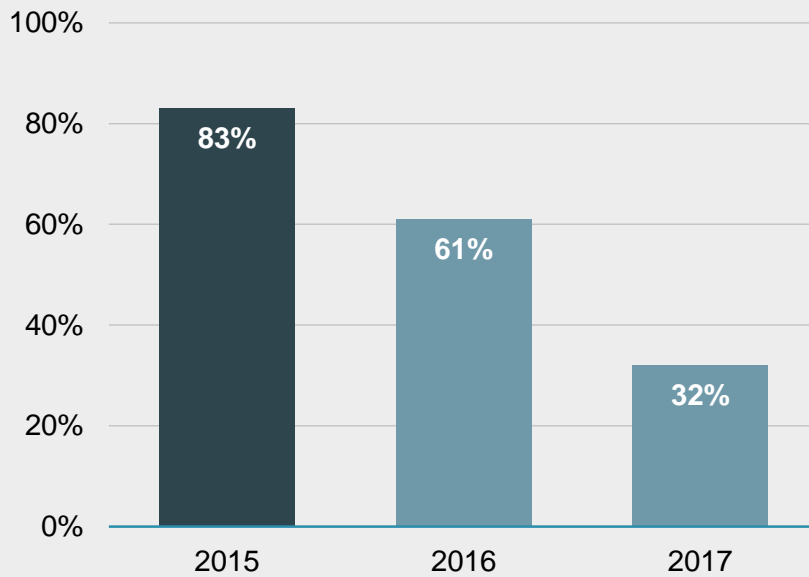
Operational uptime*



*Operational availability of the rig

Forward contract coverage reduces near term exposures

Maersk Drilling forward contract coverage



Note: As per end of Q2 2015



APM Shipping Services

Combined revenue of approx. USD 6bn and 20,000 employees operating all over the world



MAERSK TANKERS

One of the largest companies in the product tanker industry



MAERSK SUPPLY SERVICE

The leading high-end company in the offshore supply vessel industry



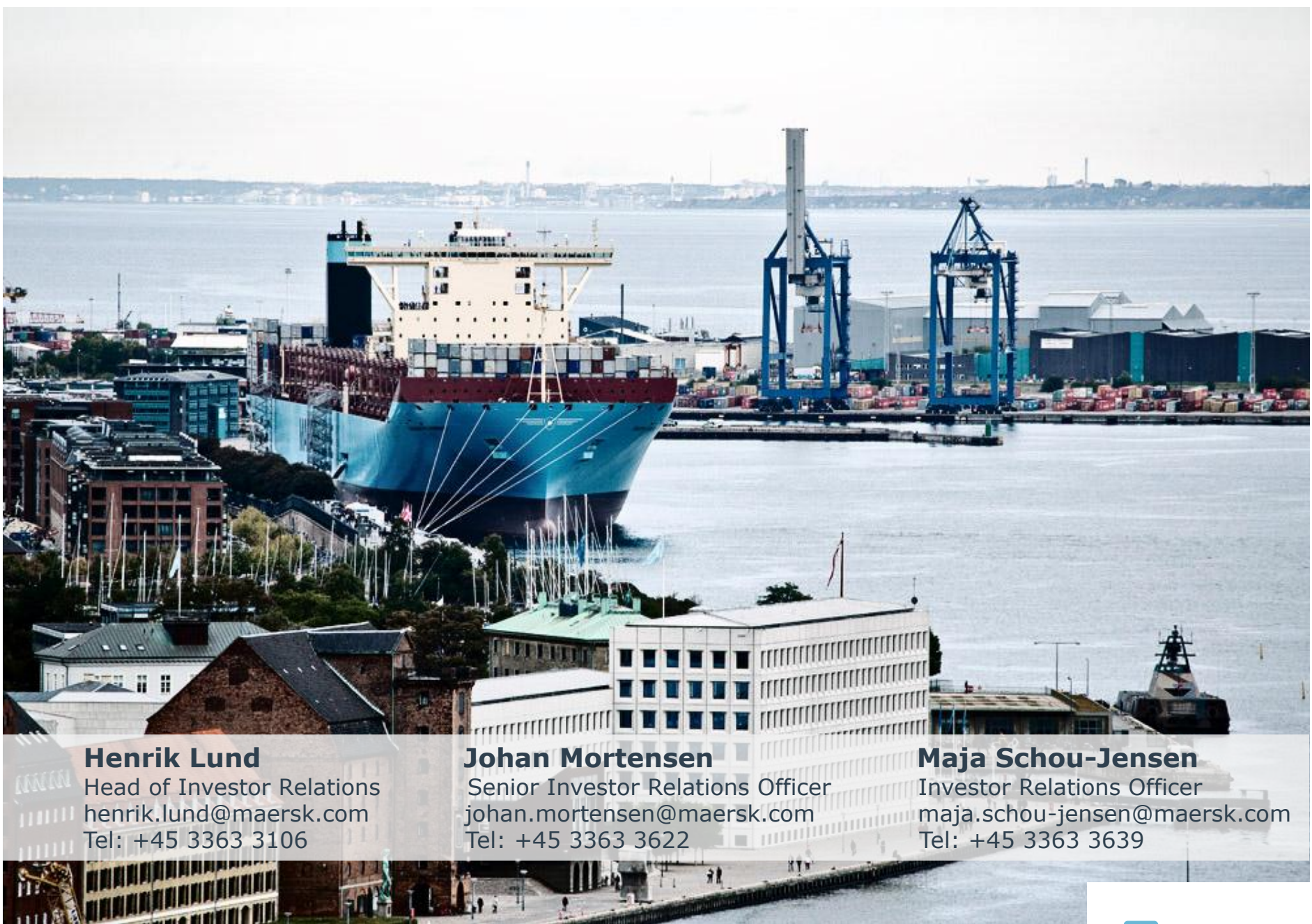
SVITZER

The leading company in the towage industry



DAMCO

One of the leading 4PL providers in the logistics industry



Henrik Lund

Head of Investor Relations
henrik.lund@maersk.com
Tel: +45 3363 3106

Johan Mortensen

Senior Investor Relations Officer
johan.mortensen@maersk.com
Tel: +45 3363 3622

Maja Schou-Jensen

Investor Relations Officer
maja.schou-jensen@maersk.com
Tel: +45 3363 3639